

PRODUCT SPECIFICATION SHEET



FUEL SYSTEM MAINTENANCE PROGRAM



Each Fuel System Maintenance Kit contains:

- 1 - #67901 Emission Control +Plus+[®] Fuel Treatment
- 1 - #68917 Combustion Chamber Cleaner

Stock #10187
(12 kits per case)

The customer who visits a service center with fuel system driveability problems such as hesitation, stalling, and hard starting, is a prime candidate for the Wynn's Fuel Tune Service.

A customer is offered a fast, quality Wynn's fuel service which uses the following two Wynn's products: Wynn's Combustion Chamber Cleaner and Wynn's Emission Control +Plus+[®] Fuel Treatment.

After the customer's vehicle is serviced, they are given the *Wynn's Professional Products Fuel Tune Limited Warranty Service* card. This warranty card warrants the Wynn's Fuel Tune Service for 12 months or 12,000 miles from the date of service. After the service, the dealer sends the warranty registration card to Wynn Oil Company.

At the time of service the customer receives a coupon for a free bottle of Wynn's Injector Cleaner. The injector cleaner cleans and maintains fuel system cleanliness. Wynn's Injector Cleaner is added when the customer returns to the service center three months or 3,000 miles from the date of the Wynn's Fuel Tune Service.

Wynn Oil Company mails a follow-up letter to your customer one year from the date of the original service, suggesting they return to your facility for an additional follow-up service.

This exciting program provides the dealer with the opportunity to sell more and keep the customer coming back for a second visit to receive their free bottle of injector cleaner (and a potential oil change).

Then, in response to Wynn Oil Company's letter, a third repeat visit one year later is encouraged. At that time, another Wynn's Fuel Tune Service can be performed, and additional fluid services can be repeated on future return visits.



PROFESSIONAL PRODUCTS



WYNN OIL COMPANY

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FUEL SYSTEM MAINTENANCE PROGRAM

THE PROBLEM

Cold start and driveability problems occur in vehicles because of deposits on intake valves and combustion chambers. The use of higher octane (premium) unleaded fuels can increase the severity of driveability symptoms such as loss of power, decreasing gas mileage, stalling and hesitation.

Until recently, there has not been a cost effective method to clean deposits from fuel intake valves, fuel injectors and combustion chambers.

The internal combustion engine is inherently inefficient. Only one third of the gasoline burned is converted into useful power to move the vehicle. The remainder of the energy is in the form of heat which must be removed by the oil and cooling systems. Also, some of the gasoline that enters the combustion chamber is not completely burned. It passes out of the exhaust pipe as hydrocarbons (HC) and carbon monoxide (CO), two major components of air pollution and smog.

Another challenge is getting the customer to maintain their fuel system and to keep them coming back to your service facility. The Wynn's Fuel Tune Service has a built-in warranty and customer retention program that helps accomplish this.

THE SOLUTION

A Wynn's Fuel Tune Service will provide the dual benefits of reducing HC and CO emissions, and thoroughly cleaning the fuel system.

Wynn's Combustion Chamber Cleaner

A super concentrated mixture of organic cleaning solvents, detergents, lubricating oils, rust inhibitors and other components. Combustion Chamber Cleaner cleans carbon deposits from fuel injectors, intake valves and combustion chambers. In addition, it is proven to restore lost power and improve fuel economy, while reducing gasoline octane requirements. It also helps eliminate stalling and hesitation.

Wynn's Emission Control +Plus+® Fuel Treatment

A patented, EPA registered, totally organic fuel combustion catalyst that can significantly reduce emissions. It will improve fuel economy and increase horsepower, and helps eliminate "rotten egg" exhaust odor in catalytic converter equipped vehicles.

U.S. Patent Nos. 4,468,373, 4,797,134, 4,857,073



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