



PRODUCT SPECIFICATION



# WYNN'S® FRICITION PROOFING™ ENGINE OIL TREATMENT

- New formulation of the original Friction Proofing launched 70 years ago
- New fully synthetic formula is compatible with synthetic, semi-synthetic and mineral oil-based engine oils
- Specially formulated to reduce friction and wear, improve oxidation and stability, increase engine cleanliness and improve fuel economy
- Features cutting edge technology to improve engine oil performance without exceeding the American Petroleum Institute (API) SM limits on sulfur and phosphorus



Complete Automotive Maintenance Programs



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# WYNN'S® FRICTION PROOFING™ ENGINE OIL TREATMENT

## The Problem

Motor oil has changed a lot over the years, especially in recent years. Most of these changes have been for the better, but some of the additives that engine oil formulators have relied on for years to protect engines from wear, as well as from sludge and varnish deposits, have been reduced or eliminated, often due to environmental concerns regarding the chemical make-up of some of the additives. These additive limits are in place to protect the emission control components of today's automobiles and trucks, as well as to protect the environment from harm from various additive components. In some cases, the reduction or elimination of these additives could be seen as detrimental to oil performance.

## The Solution

Wynn's introduces our new Friction Proofing Engine Oil Treatment to take advantage of the most modern lubricant additive technology. This new formula provides state-of-the-art performance as well as the environmental friendliness we all strive to achieve.

Wynn's new Friction Proofing contains cutting-edge technology to improve engine oil's performance without exceeding the API (American Petroleum Institute) SM limits on sulfur and phosphorus. These limits are in place to protect the emission control components of today's automobiles and trucks, as well as to protect the environment from harm from various additive components. This product is fully synthetic and is compatible with all engine oils, whether they are synthetic, semi-synthetic or mineral oil based. The formulation resulting from this fully synthetic base and advanced lubricant additive technology is unmatched performance while maintaining environmental friendliness.

Wynn's all new Friction Proofing is formulated to:

- Reduce friction and wear
- Improve oxidation stability
- Increase engine cleanliness
- Increase fuel economy

To accomplish the above performance functions, Wynn's Friction Proofing Engine Oil Treatment contains additives to reduce friction and wear to the moving metal parts in today's engines. This product is formulated with fully synthetic components to provide the engine oil to which it is added, unmatched protection from oxidation, which is the degradation of engine oil from exposure to high temperatures and combustion by-products over time. Detergent and dispersants in the formulation help maintain extreme engine cleanliness for maximum performance. Industry standard tests document these improvements in friction and wear protection, lubricity, oxidation stability and detergency/dispersancy. These results were achieved without any negative effects, pointing to a truly remarkable product.

The fully synthetic formula and appropriate viscosity also provide for minimum resistance to engine oil flow, which results in maximum fuel economy, so important in today's world of high fuel prices.

Wynn's Friction Proofing Engine Oil Treatment truly provides performance and protection without compromise to your engine's emission control system.



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