
CONTACT

Roger Meiners
J. R. Thompson Company
26970 Haggerty Rd.
Farmington Hills, MI 48331
rmeiners@jrthompson.com

TELEPHONE

248.553.4566

FAX

248.553.2138

WEB

www.wynnsusa.com

To download photos and a
Microsoft Word version of
this document, please go to
<http://media.jrthompson.com/wynns/oct07001/>

**ANOTHER MILESTONE FOR BIG DADDY—GARLITS INTRODUCES
NEW MOPAR® WYNN'S CHARGER™ DRAGSTER**

**New Supercharged Nitro-Burning Front-Engine Dragster
on Display in Mopar's® SEMA Exhibit, Booth 42427**

For Immediate Release

October 2007

Azusa, Calif. — Another first for Big Daddy—Don Garlits supercharges a new Mopar® 392 HEMI® Crate Engine with a vintage 6-71 blower and takes it back in time to power his historic Swamp Rat XII dragster. The new adaptation, christened the Mopar *Wynn's Charger* dragster, commemorates his long association with both Chrysler and Wynn's.

Garlits gave the 392 HEMI Crate Engine the full AA fuel dragster treatment by not only supercharging it, but also by converting it to run on nitro. The result: A 392 HEMI Crate Engine like nobody has seen before—a modern HEMI with all the nostalgia parts and pieces that turns it into a fire breathing, ear-splitting terror.

The Mopar *Wynn's Charger* will debut in the Mopar booth (#42427) at the Specialty Equipment Market Association (SEMA) show in Las Vegas, October 30–Nov 1, and then heads back to Florida for the upcoming Performance Racing Industry (PRI) show in Orlando, December 6-8, 2007.

In building the new Mopar dragster, Garlits started with the historic Swamp Rat 12-A, a front engine fuel dragster he ran in the '60s. Mopar provided the 392 HEMI Crate Engine and, with Wynn's sponsorship, Garlits restored the chassis and hand-built the special parts to adapt an engine that had never, until now, seen a load of nitro. It will run on an 80% mix.

"We are in exciting new territory with this engine," says Garlits. "We will creep up on it—run cacklefests for now, then get into burnouts later."

The new 392 HEMI Crate Engine is the latest chapter in Big Daddy's long history with Mopar, starting with the 331-cubic-inch Chrysler FirePower HEMI V8 he adopted in 1956. Fifty years ago, in 1957, he upgraded to the new 392 FirePower HEMI and started a long series of record-breaking performances. Then, in 1959, Garlits added a 6-71 supercharger for the first time. He never looked back. Even when Chevrolet and Ford came knocking with fistfuls of dollars, Big Daddy stood firm. "I like my Chryslers," he said. "Money wasn't always everything."

The new Mopar Wynn's Charger also marks the renewal of Wynn's sponsorship of Don Garlits. The relationship began in 1960 when a Wynn's decal first appeared on Swamp Rat III. "Wynn's was the first company to sponsor me," said Big Daddy. "Before that, the only help I got was free parts." The name "Wynn's Jammer" appeared on Swamp Rat VII a few years later. The current name, "Wynn's Charger," was on Swamp Rat X and was last seen on Swamp Rat XXIII in 1977.

"We're thrilled to be supporting Don Garlits on this project," said Gerry Miles, general manager of Wynn's. "This revises a proud relationship with Big Daddy that dates back to the 1960s, and to be part of such a groundbreaking project is truly exciting."

About Wynn's

Wynn's traces its history to 1939 when the original Wynn's Friction Proofing Oil Treatment® formula was first developed and introduced to the automotive market. Over 65 years following the introduction of that single product, Wynn's has grown to become a leading worldwide manufacturer and marketer of innovative, groundbreaking automotive specialty chemicals and service equipment, as well as Complete Automotive Maintenance Programs. For more information on Wynn's, log on to <http://www.wynnsusa.com>.

70 Years of Mopar

When Chrysler bought Dodge in 1928, the need for a dedicated parts manufacturer, supplier and distribution system to support the growing enterprise led to the formation of the Chrysler Motor Parts Corporation (CMPC) in 1929.

Originally used in the 1920s, Mopar (a simple contraction of the words MOrtor and PARts) was trademarked for a line of antifreeze products in 1937. It was also widely used as a moniker for the CMPC. The Mopar brand made its mark in the

1960s – the muscle car era. The Chrysler Corporation built race-ready Dodge and Plymouth “package cars” equipped with special high-performance parts. Mopar carried a line of “Special Parts” for super stock drag racers and developed its racing parts division called Mopar Performance Parts to enhance speed and handling for both road and racing use.

Today, Chrysler LLC’s Global Service & Parts division is responsible for the manufacturing and distribution of nearly 250,000 authentic Mopar replacement parts, components and accessories for Chrysler, Jeep® and Dodge vehicles sold around the world. To assure quality, reliability and durability, all Mopar parts and accessories are designed in strict adherence to Chrysler engineering standards.

Mopar on the Internet

Visit Chrysler’s Media Services Web site at <http://www.media.chrysler.com> for additional Chrysler news. For additional information about Mopar, log on to <http://www.mopar.com> or <http://www.moparspeed.com>.

#